

IDEA DEVELOPMENT SERVICES

FIRST COMES THOUGHT, THEN ORGANISATION OF THAT THOUGHT, INTO IDEAS AND PLANS; THEN TRANSFORMATION OF THOSE PLANS INTO REALITY. THE BEGINNING, AS YOU WILL OBSERVE, IS IN YOUR IMAGINATION

Napoleon Hill, author of "Think & Grow Rich"

Building Blocks

A selection of building blocks can be used to develop an idea into fully realised concept:

- Concept design; converting original idea into a set of realistic, documented options;
- User interface and experience prototyping;
- Architectural framework development, for informed assessment of the technologies required and areas of technical risk;
- Market research; a professionally presented concept design and working, visual demonstration can turn ideas into reality;
- Iterative review and feedback cycles.



Project Services

Our Idea Development Services can generate the technical core of the business case and feasibility research stages for any significant UKFS project.

If required, CBoxx can also support the stages that follow, with our Project Services:

- Project Scoping Services
- Project In-Flight Review Services
- Project Benchmarking Services

Developing Your Idea

CBoxx Idea Development Services can quickly transform ideas into reality, drawing on our years of UKFS experience and know-how. We can work as closely or independently of your in-house teams as you need, according to your workload and commercial sensitivities.

CBoxx have previously turned ideas into successful proof of concept systems for:

- Financial Adviser, Investment Platform and Product Provider facing systems;
- Industry hubs and messaging services.

Benefits

- **Independent**, unbiased and **confidential**;
- Discover unforeseen development and business risks from the outset;
- Re-usable code and documentation;
- Focus requirements capture and design;
- Invaluable support for market research and input into planning and budgeting;
- Identify further, related opportunities;
- Informs business case, helps decision makers to confidently assess Go/No-Go decisions.